



## Corporate Sponsorship

**Our corporate sponsors are extremely important to us and we realize that we could not have a successful show year without you. We will promote your company throughout the year as a Colorado Reined Cowhorse Association (CRCA) corporate sponsor and encourage patronage at your business. All of the benefits listed below extend to the shows listed in the enclosed packet.**

### **PLATINUM SPONSOR (\$5,500.00):**

- Promotions include all those listed below, as well as the inclusion of your company name in the title of a major event (Derby or Futurity). Exposure includes national and local magazines and other publications. Only two Platinum sponsorships are available per year.

### **GOLD SPONSOR (\$2,500.00):**

- Sponsor's photograph with the CRCA Futurity and Derby Champion and banner for article use.
- Sponsor name and logo (camera ready logo supplied by Sponsor) will be embroidered on awards jackets or vests given as prizes at the Derby and/or Futurity, providing long term advertising for your company.
- Your company banner will be hung in the arena or otherwise prominently displayed during shows (banner to be supplied by sponsor) and vendor space will be provided for you at events if desired.
- PA announcement of sponsorships during events.
- Placement of your company's web link on the CRCA website's home page and sponsor page.
- Your company's name will appear as a CRCA sponsor in Stock Horse News (official magazine of the NRCHA).

### **SILVER SPONSOR (\$1,000:00):**

- Sponsor name and logo (camera ready logo supplied by Sponsor) will be embroidered on awards jackets or vests given as prizes at the Derby and/or Futurity, providing long term advertising for your company.
- Your company banner will be hung in the arena or otherwise prominently displayed during shows (banner to be supplied by sponsor) and vendor space will be provided for you at events if desired.
- PA announcement of sponsorships during events.
- Placement of your company's web link on the CRCA website's home page and sponsor page.
- Your company's name will appear as a CRCA Sponsor in Stock Horse News (official magazine of the National Reined Cow Horse Association (NRCHA).

### **BRONZE SPONSOR (\$500.00):**

- Sponsor name in block lettering will be embroidered on awards jackets or vests or placed other items given as prizes. This provides long term advertising for you.
- Your company banner will be hung in the arena or otherwise prominently displayed during shows (banner to be supplied by sponsor) and PA announcement of sponsorships are made during events.
- Placement of your company's web link on the CRCA website's home page and sponsor page.
- Your company's name will appear as a CRCA Sponsor in Stock Horse News (official magazine of the National Reined Cow Horse Association (NRCHA).



## Individual Sponsorship

These are sponsorship levels for individuals who want to support and be a part of a great organization, but don't have the advertising needs of a corporate sponsor. CRCA needs and appreciates the invaluable support of our non-corporate sponsors.

### Level IV (\$300.00):

- Sponsorship of the Open Derby or Futurity buckle.
- PA announcements during events.

### Level III (\$200.00):

- Sponsorship of the Non-Pro Derby or Futurity buckle.
- PA announcements during events.

### Level II (\$100.00):

- Sponsorship of an ancillary class at either the Derby or Futurity
- PA announcements during events.

### Level I (\$50.00):

- Sponsorship of any ancillary class during the show year, other than at the Derby or Futurity
- PA announcements during events.

## Vendor Spacing

As a corporate sponsor, you will enjoy vendor space to promote your company at our events. All vendor space will be assigned. If you are not a corporate sponsor, but would like to set up at the CRCA horse shows, please contact the Sponsorship Committee for availability.

### **SPONSORSHIP COMMITTEE:**

Cheryl A. Swanson  
701 East County Road 76  
Wellington, CO 80549  
(970) 970-568-9041  
[swansoncheryla@yahoo.com](mailto:swansoncheryla@yahoo.com)

Pam Bailey  
4895 Easley Road  
Golden, CO 80403  
303-916-0433  
[baileyecho@mywdo.com](mailto:baileyecho@mywdo.com)

### **Other CRCA REPRESENTATIVES:**

Darren Miller (303) 601-5483  
Jim Cook (303) 828-3037  
Jerry Peters (303) 243-1703  
Blue Allen (710) 589-2121  
Robert Valdez (719) 384-0340  
Justin Hill (719) 749-2585  
Don Stewart (303) 651-1442  
Tim Unzicker (719) 440-7795  
Rhoda Rein (303) 618-0749  
Jill Cook (303) 828-3037